Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Message Text

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ORIGIN EB-08

INFO OCT-01 ARA-14 ISO-00 CAB-05 CIAE-00 COME-00
DODE-00 DOTE-00 INR-10 NSAE-00 FAA-00 L-03 /041 R

DRAFTED BY EB/TRA :JRATWOOD BD
APPROVED BY EB/TRA :JRATWOOD
ARA/AND:APURNELL
----------101490 250649Z /21
R 242201Z AUG 78
FM SECSTATE WASHDC
TO AMEMBASSY LIMA

UNCLAS STATE 215971

E.O. 11652: N/A

TAGS: EAIR, PE

SUBJECT: CIVAIR : AEROPERU'S OPERATIONS

1. THE FOLLOWING ARTICLE APPEARED IN THE AUGUST 21 ISSUE OF TRAVEL WEEKLY, A PUBLICATION OF THE US TRAVEL INDUSTRY :

-- "AEROPERU NOTES GAIN IN TRAFFIC FROM U.S. DURING THE FIRST QUARTER OF 1978, 33 PERCENT MORE U.S. CITIZENS FLEW AEROPERU TO PERU THAN DURING THE SAME PERIOD IN 1977, ACCORDING TO RECENTLY RE-RELEASED GOVERNMENT FIGURES.

-- "THIS INCREASE BROUGHT AEROPERU'S TOTAL MARKET SHARE OF U.S. CITIZENS TRAVELLING TO PERU TO 66 PERCENT, ACCORDING TO ALFREDO NEUHAUS, THE CARRIER'S MARKETING RESEARCH ANALYST.

-- "AEROPERU ALSO SHOWED A INCREASE IN TRAFFIC FROM THE U.S. TO ECUADOR IN THE FIGURES RELEASED BY THE IMMIGRATION AND NATURALIZATION SERVICE.
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-- 'DESPITE INCREASED COMPETITION TO ECUADOR FROM THE U.S.,' NEUHAUS SAID, 'AEROPERU'S TRAFFIC TO GUAYAQUIL FROM MIAMI INCREASED 17 PERCENT IN THE FIRST QUARTER OF 1978 OVER LAST YEAR.'

-- "THE IMPROVED PICTURE FOR THE FIRST QUARTER ALSO WAS

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INDICATED IN THE CARRIER'S SALES FIGURES FOR APRIL THIS
YEAR WHICH SHOWED A 48 PERCENT INCREASE IN ATC SALES AND
A 20 PERCENT INCREASE IN INTERLINE SALES OVER THE SAME
MONTH IN 1977." CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AIR TRAFFIC, PRESS COMMENTS, TOURISM
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Draft Date: 24 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: JRATWOOD BD
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780348-0189
Format: TEL
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Handling Restrictions: n/a
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
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Status: NATIVE
Subject: CIVAIR : AEROPERU\'S OPERATIONS
TAGS: EAIR, PE, US, AEROPERU
To: LIMA
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Review Markings:
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